

## Evaluation FAQs

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Q: Is evaluation mandated?

*A: Yes, evaluation is a mandated component of the KDHE supported model. Program evaluation allows KDHE, and local perinatal community collaboratives, to analyze activities, characteristics, and outcomes. It supports judgments about the program to improve its effectiveness and inform programming decisions. Ultimately, evaluation efforts support showcasing the effectiveness of the initiative to national, state, and local collaborative partners as well as funders.*

Q: What are the required evaluation components?

*A: Required evaluation data must be collected and entered into the KDHE supported online data system (DAISEY) on a monthly basis, and include the following data collection tools:*

- *Becoming a Mom® Initial Survey (pre-test)*
- *Becoming a Mom® Completion Survey (post-test)*
- *Becoming a Mom® Birth Outcome Card (outcomes)*

Q: Is there criteria for data inclusion in program evaluation?

*A: Yes, participants are required to complete four or more sessions (receive at least half of the program instruction) in order for their data to be included in program evaluation efforts.*

Q: What if program staff are unable to collect post-test and outcome data?

*A: If post-test and outcome data are not collected for a particular participant, the participant will not be reflected in the program's evaluation. Every attempt should be made to collect this data. Ideally it is collected in person, but may be collected via mail, phone, or medical record abstraction if in-person collection is not an option.*

Q: Is there a report of any kind that local program sites are required to submit to KDHE in return for the Title V investment in infrastructure support?

*A: If a program site / any perinatal community collaborative partner receives Title V funding to help support BaM/Cb implementation, inclusion in applicable components of the Maternal and Child Health Services Aid-to-Local application and report process is required.*

Q: What reports are provided by KDHE as part of the evaluation process?

*A: KDHE provides the following reports on an annual basis:*

- *Becoming a Mom® Report (analysis of local BaM/Cb program data) to each BaM site (lead agency to share with Perinatal Community Collaborative partners)*
- *Becoming a Mom® State Aggregate Report (collective analysis of Kansas BaM program data)*